Selective Randomization Inference for Adaptive Experiments

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Collaborators



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Marshall School of Business University of Southern California

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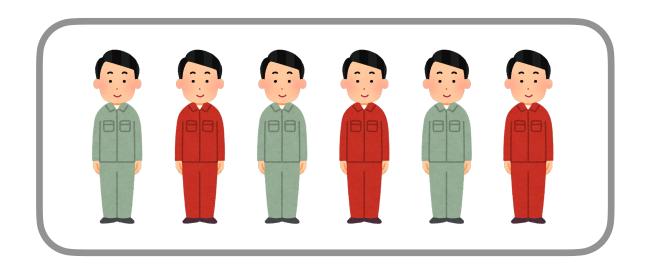
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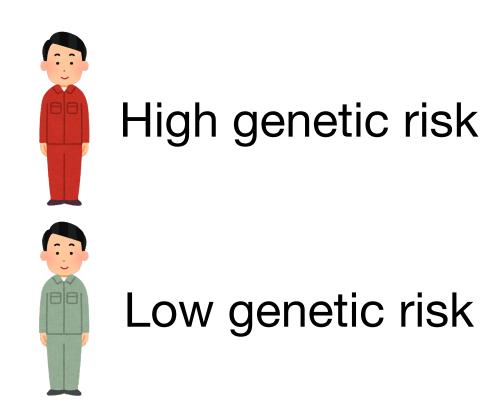
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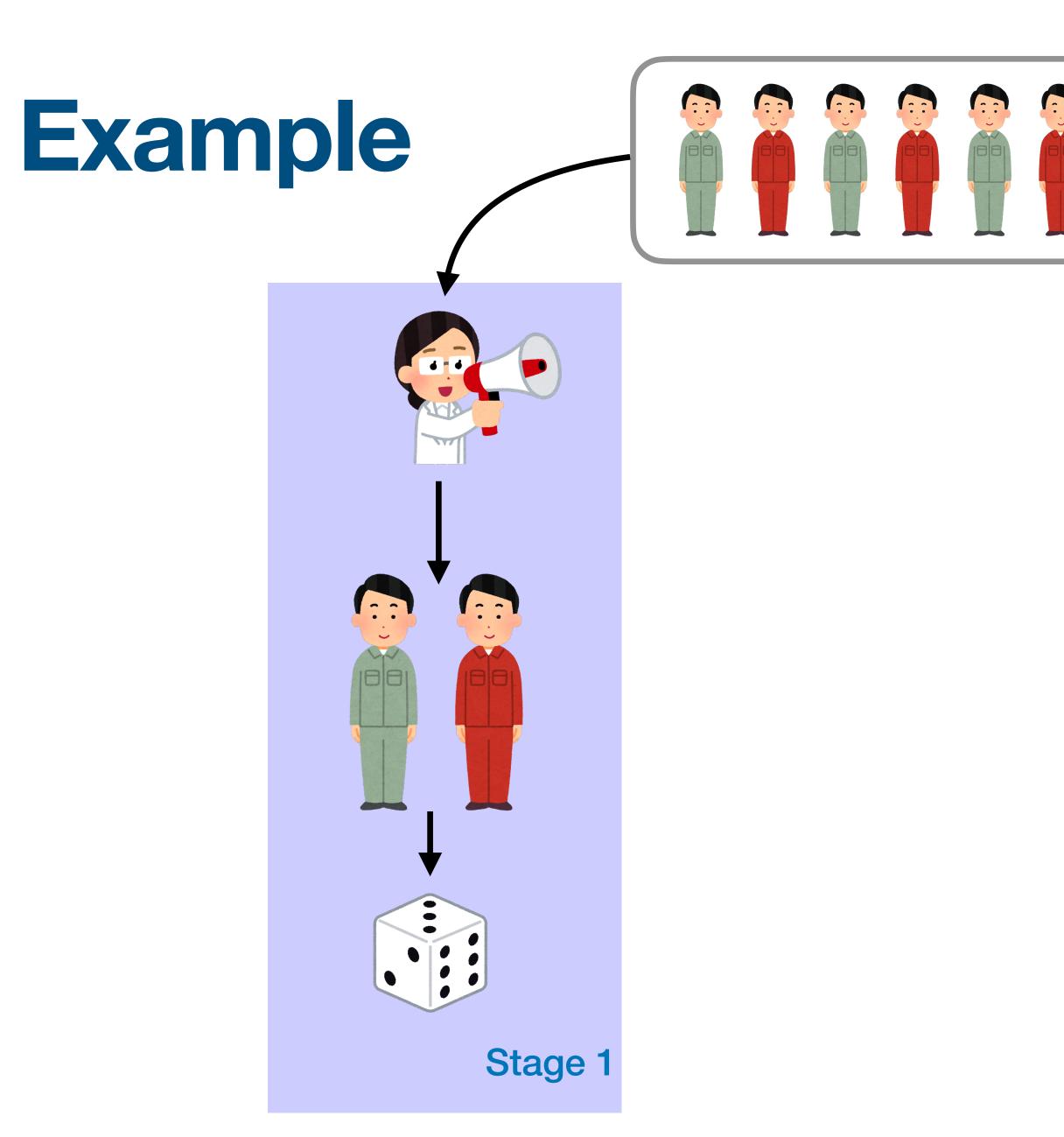
Fisher (1935), Pitman (1937), Zhang & Zhao (2023)

Example

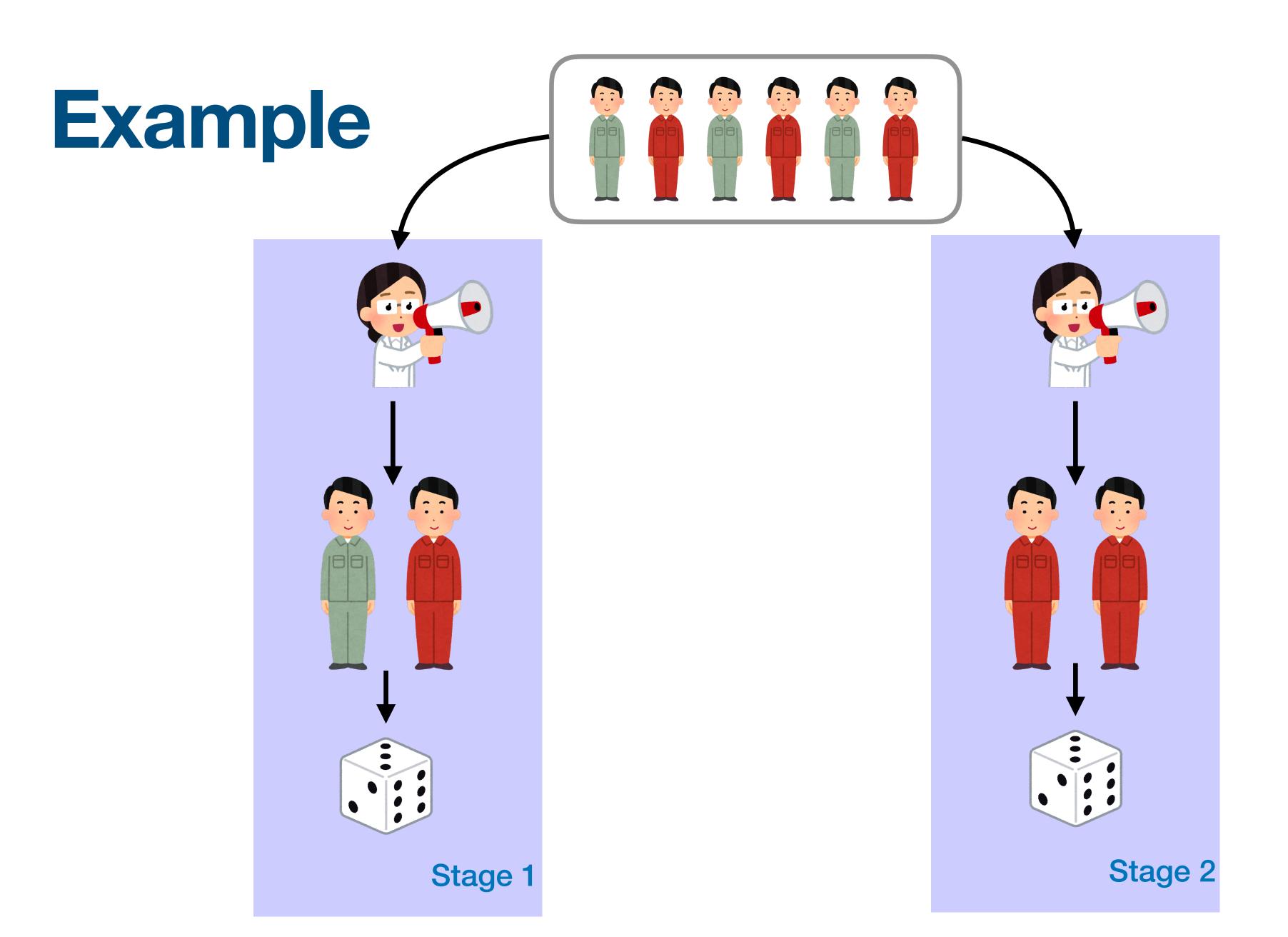
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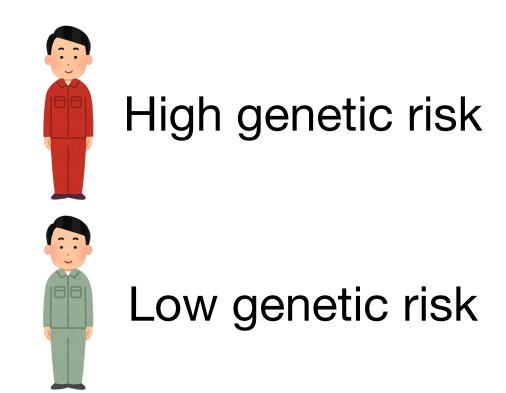


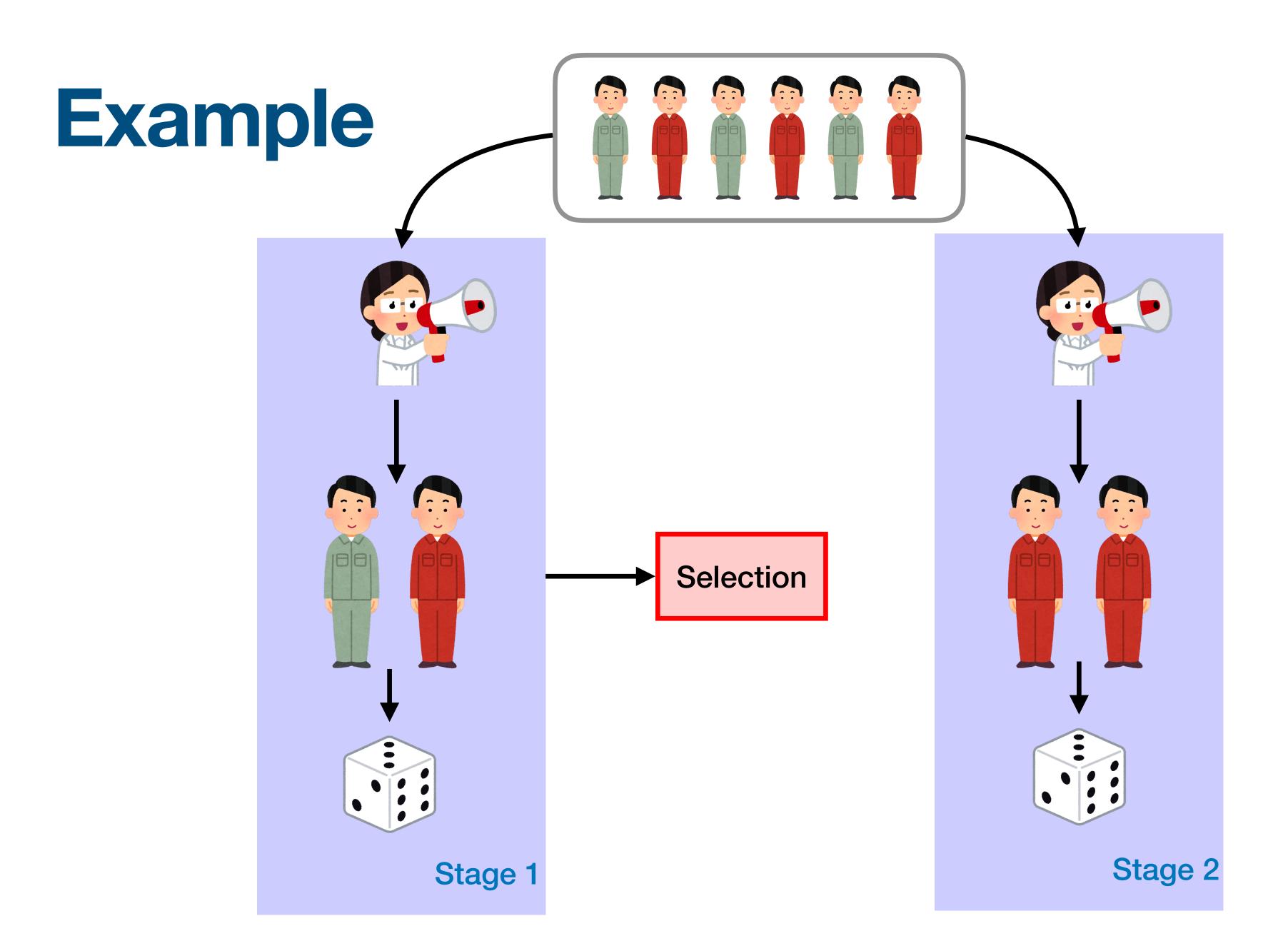


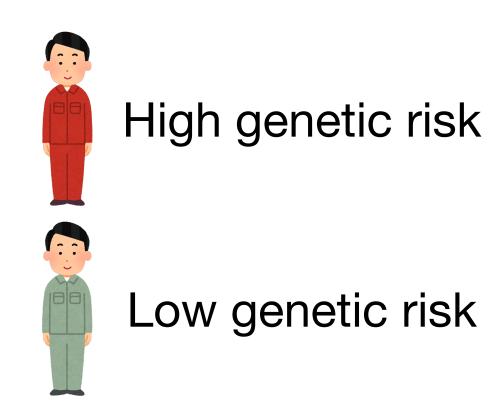


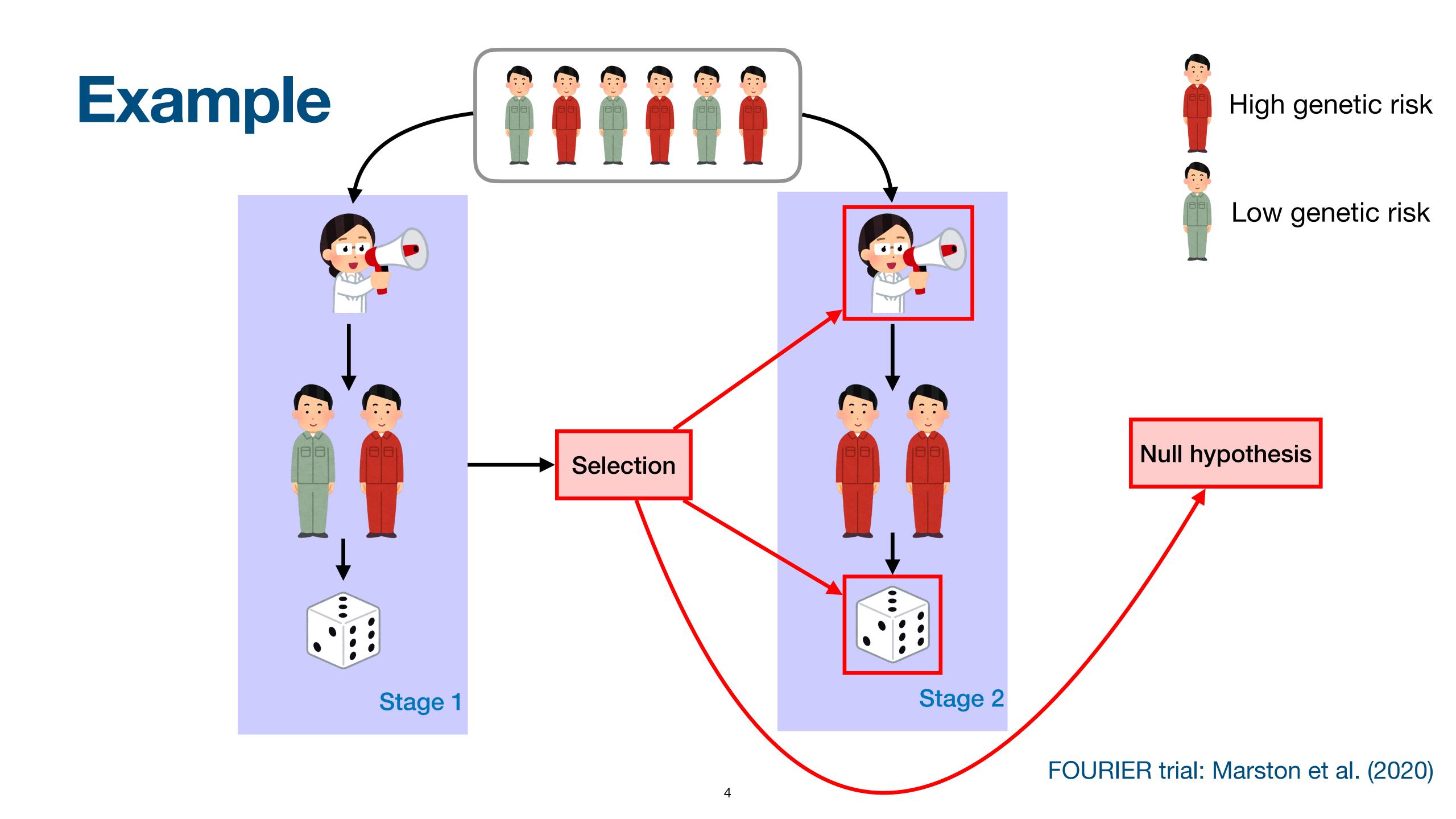






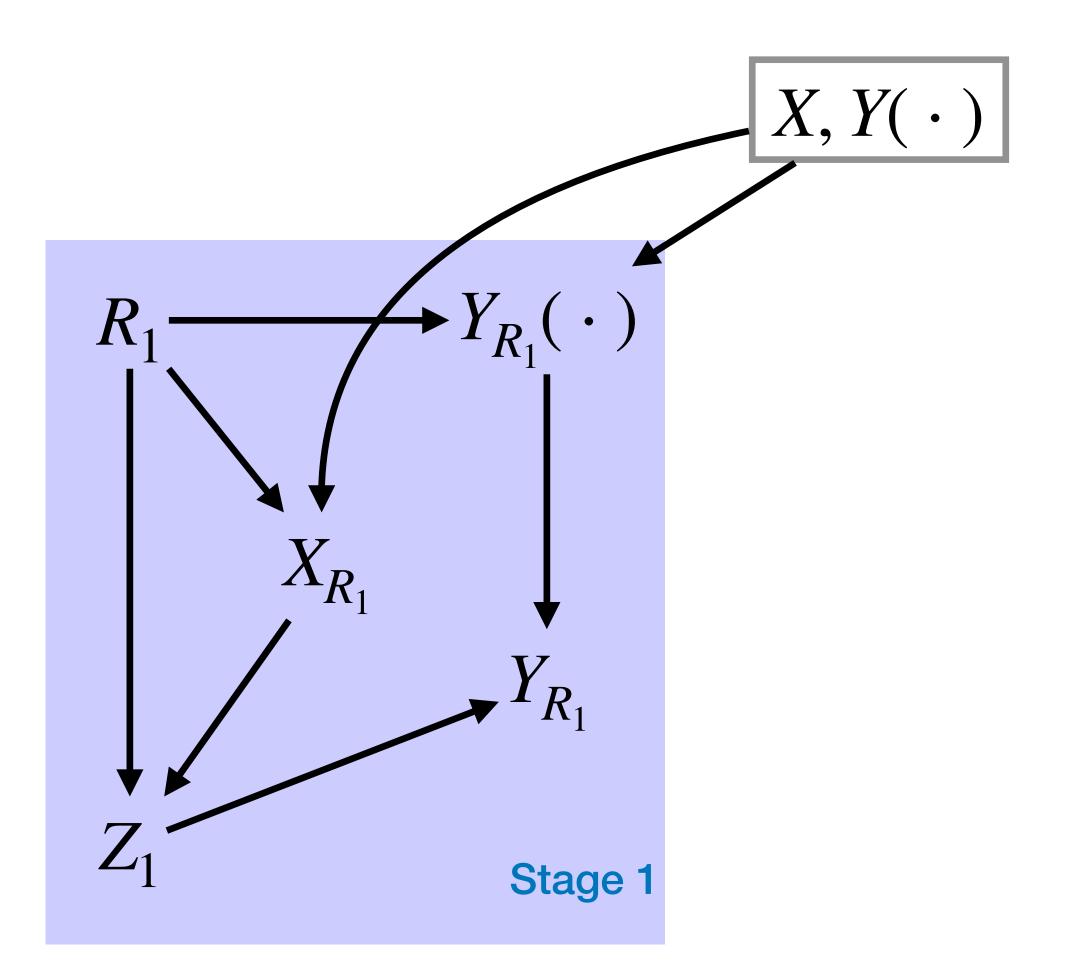




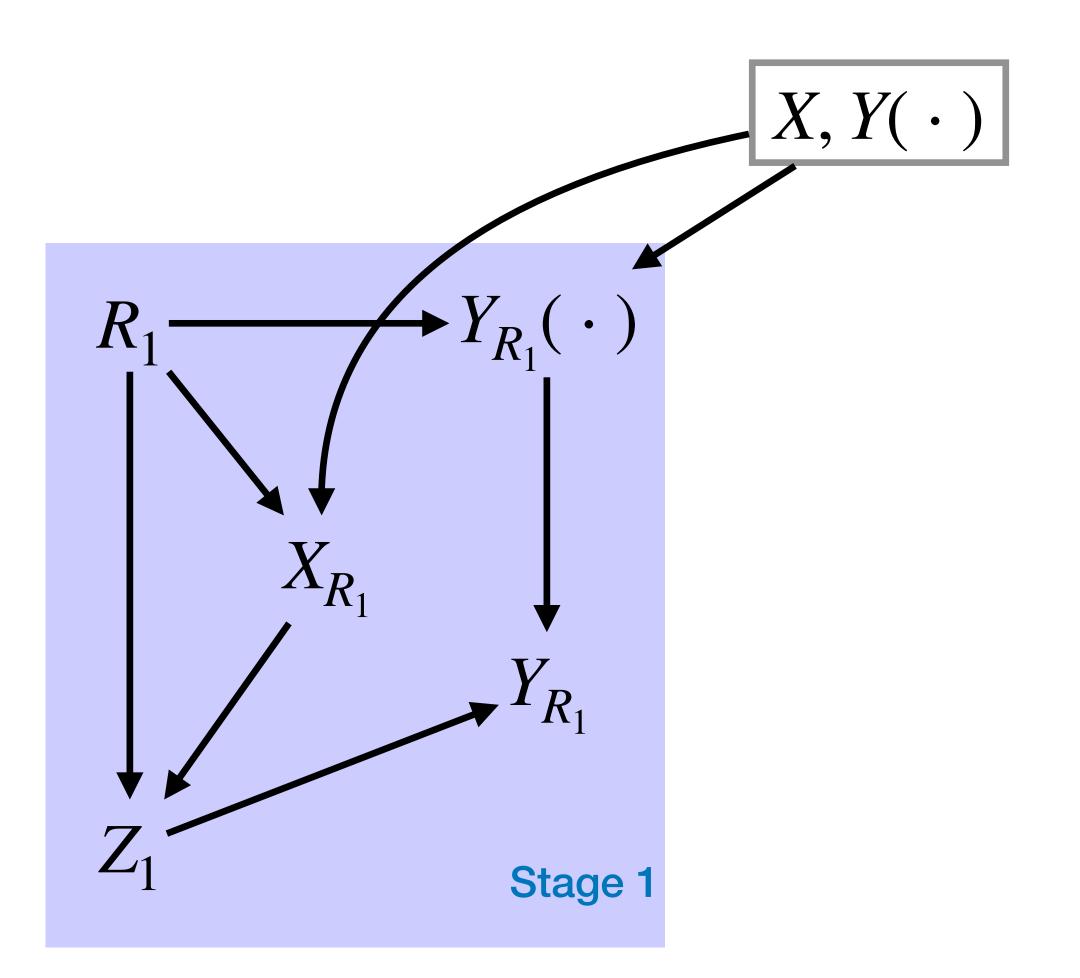


$$X, Y(\cdot)$$

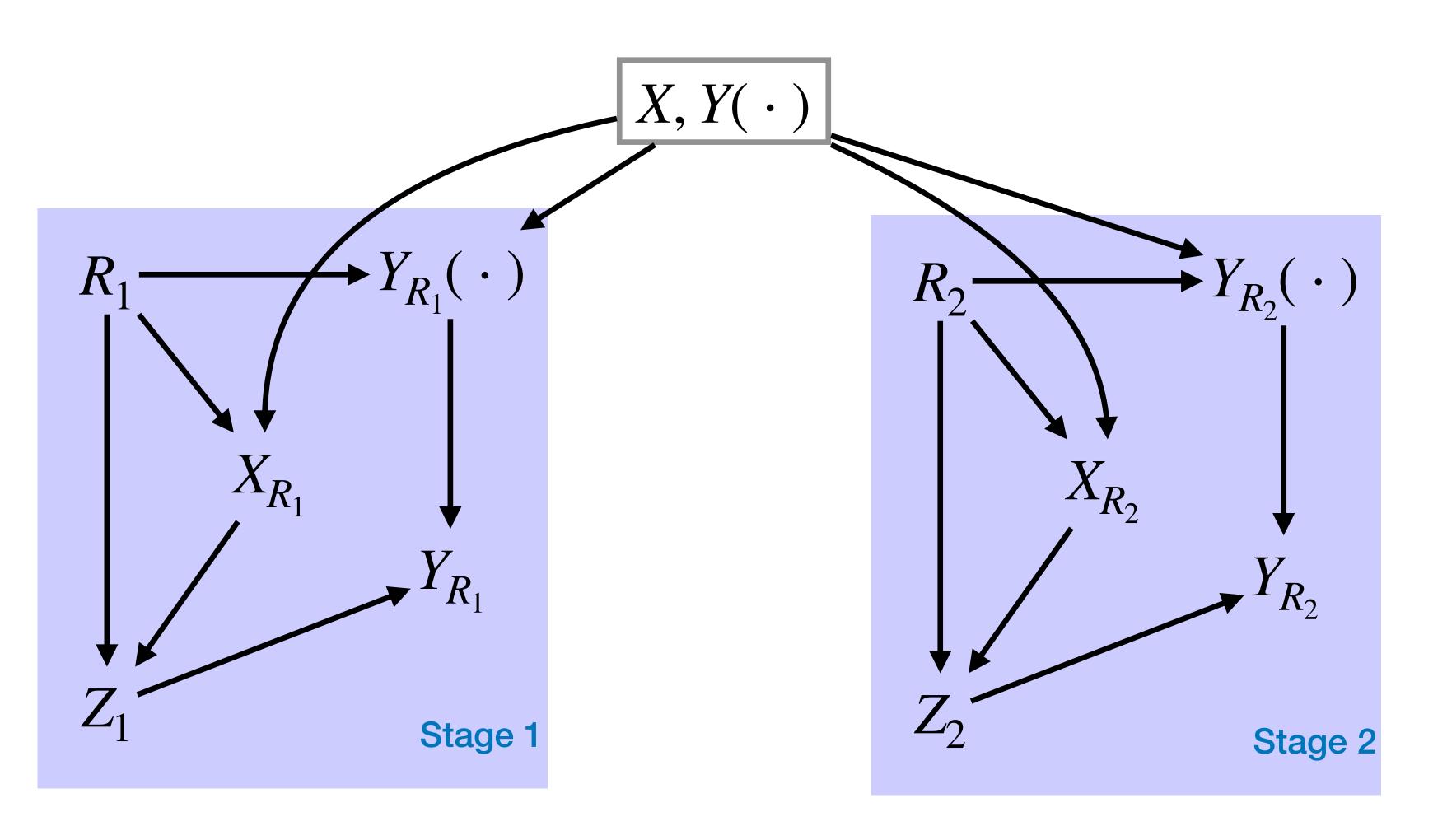
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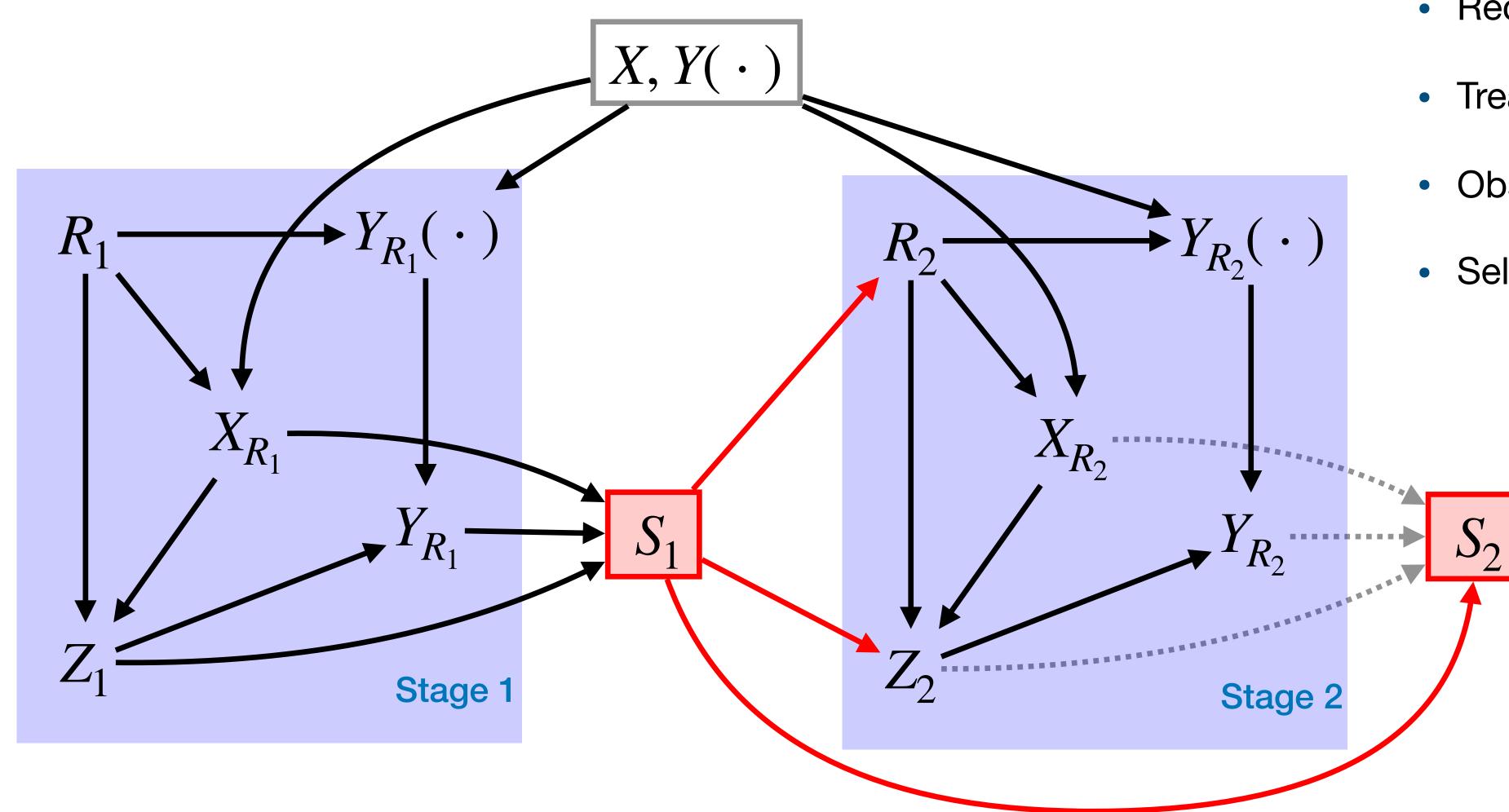
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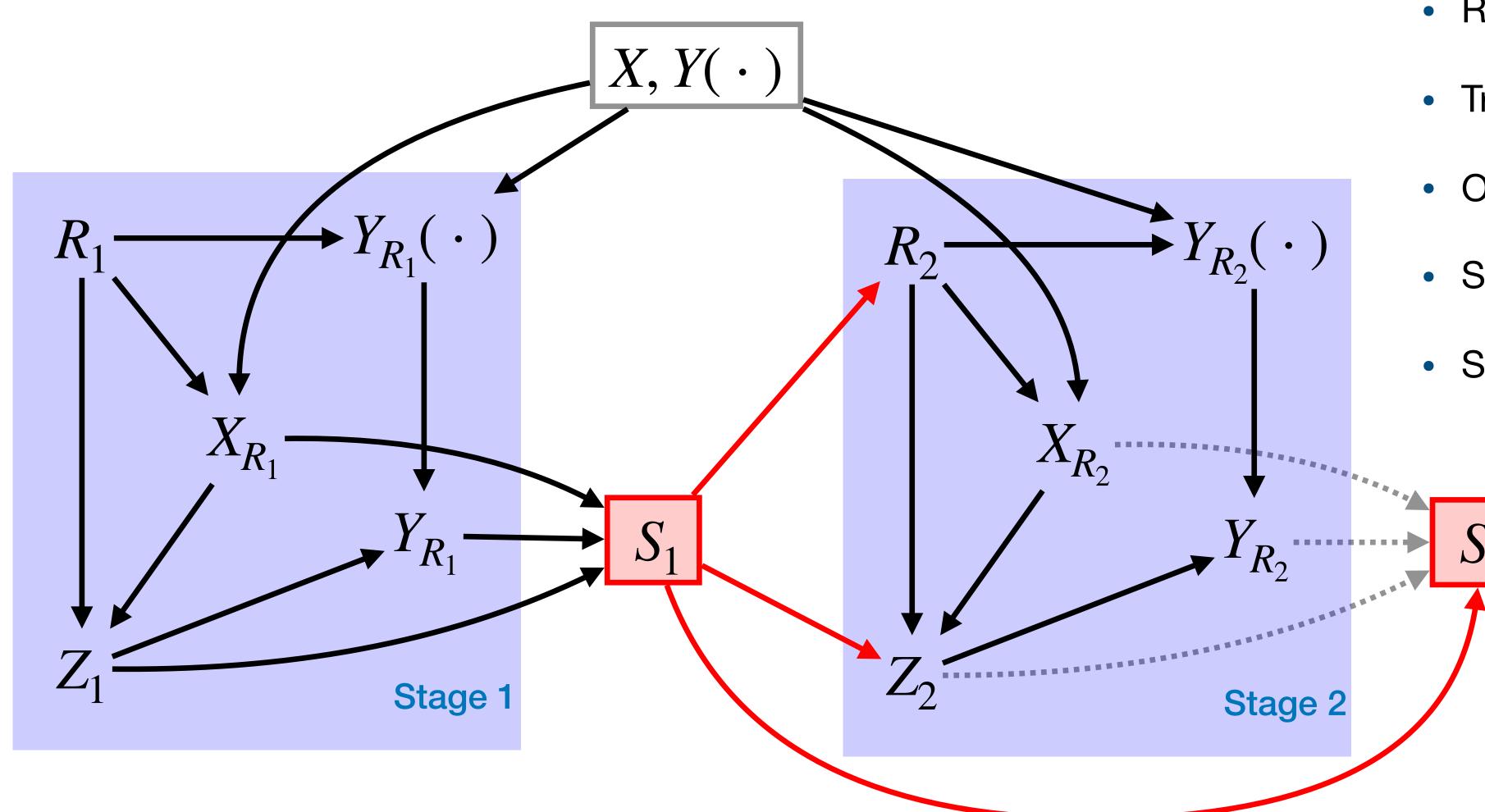
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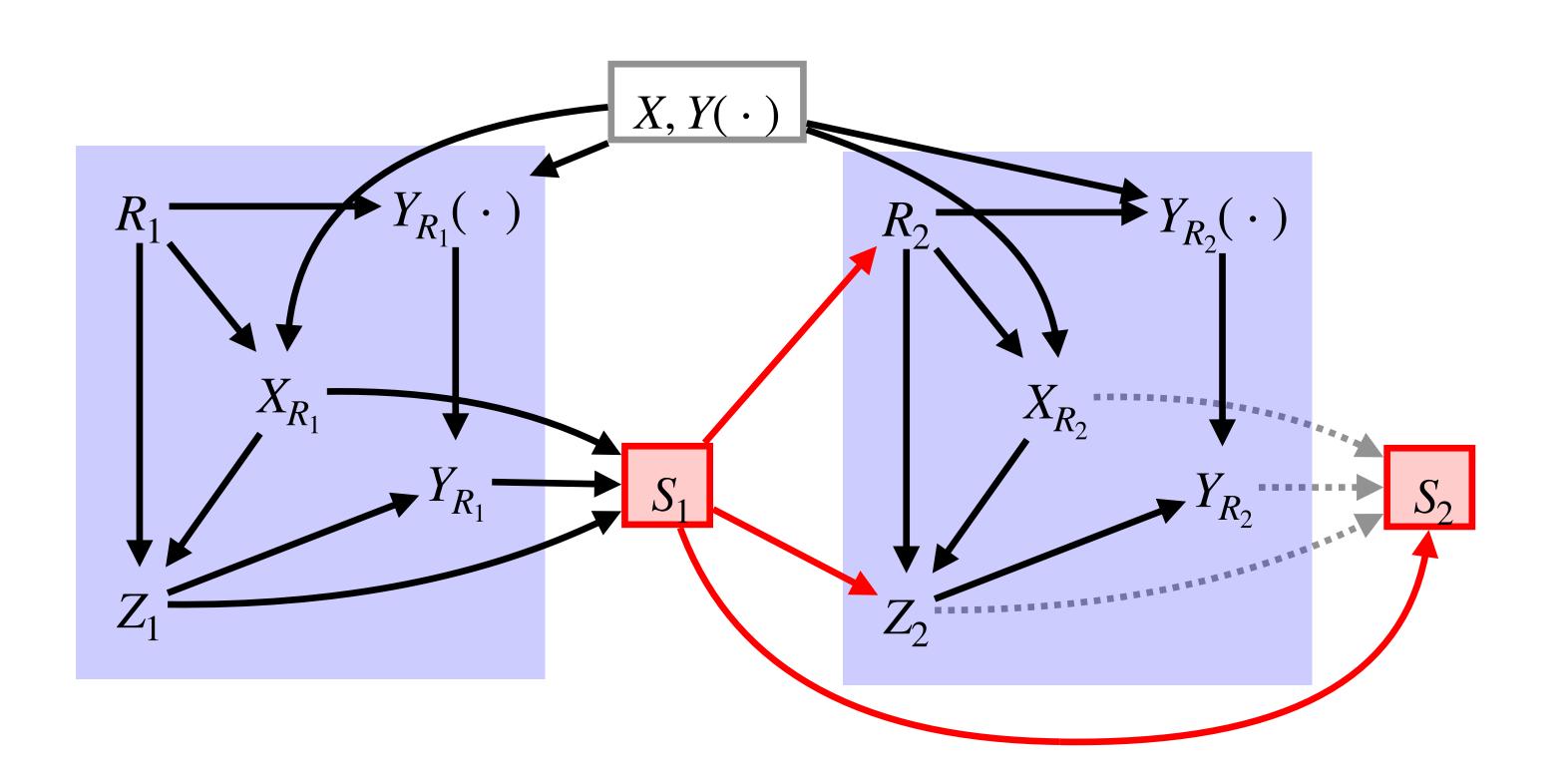
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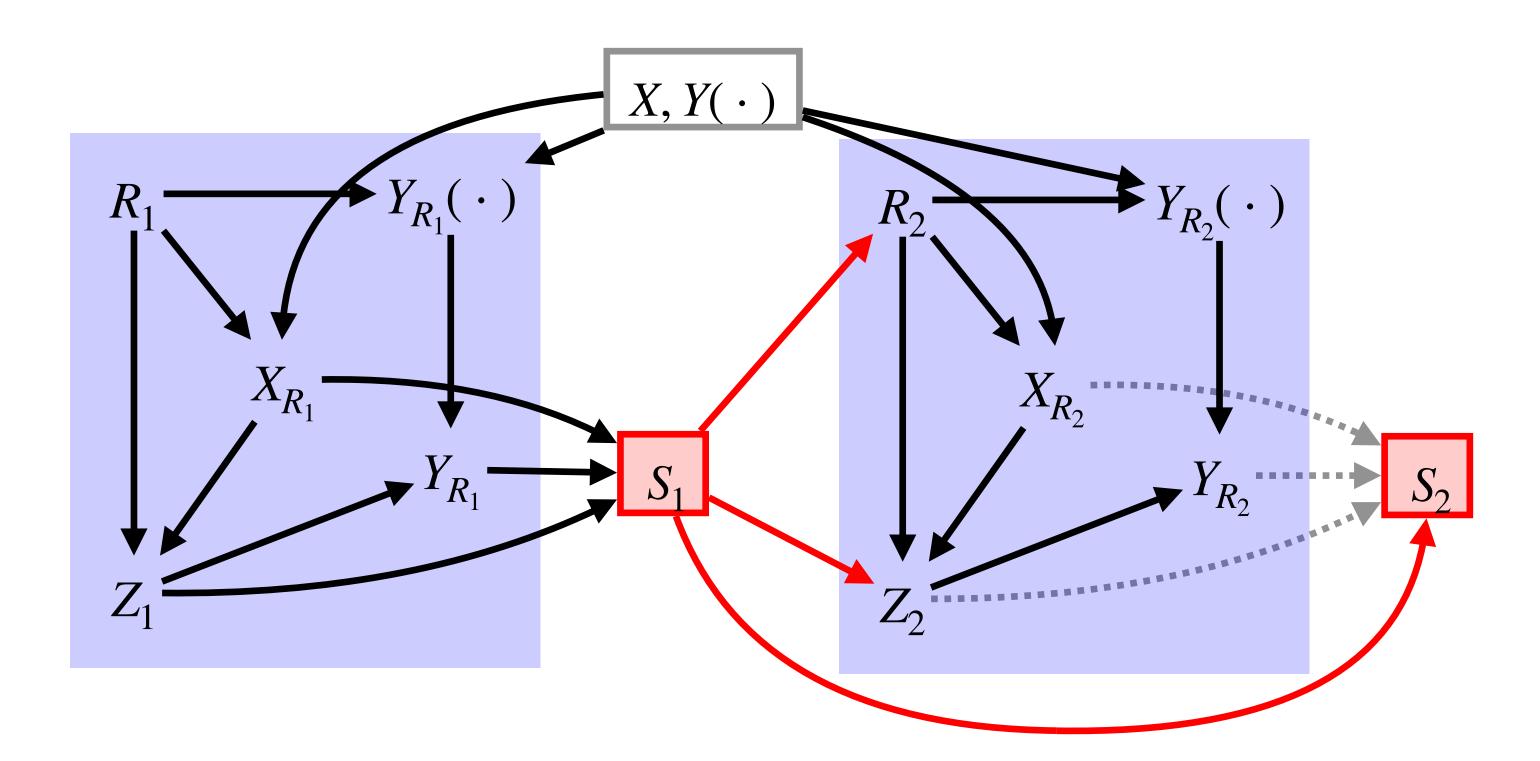


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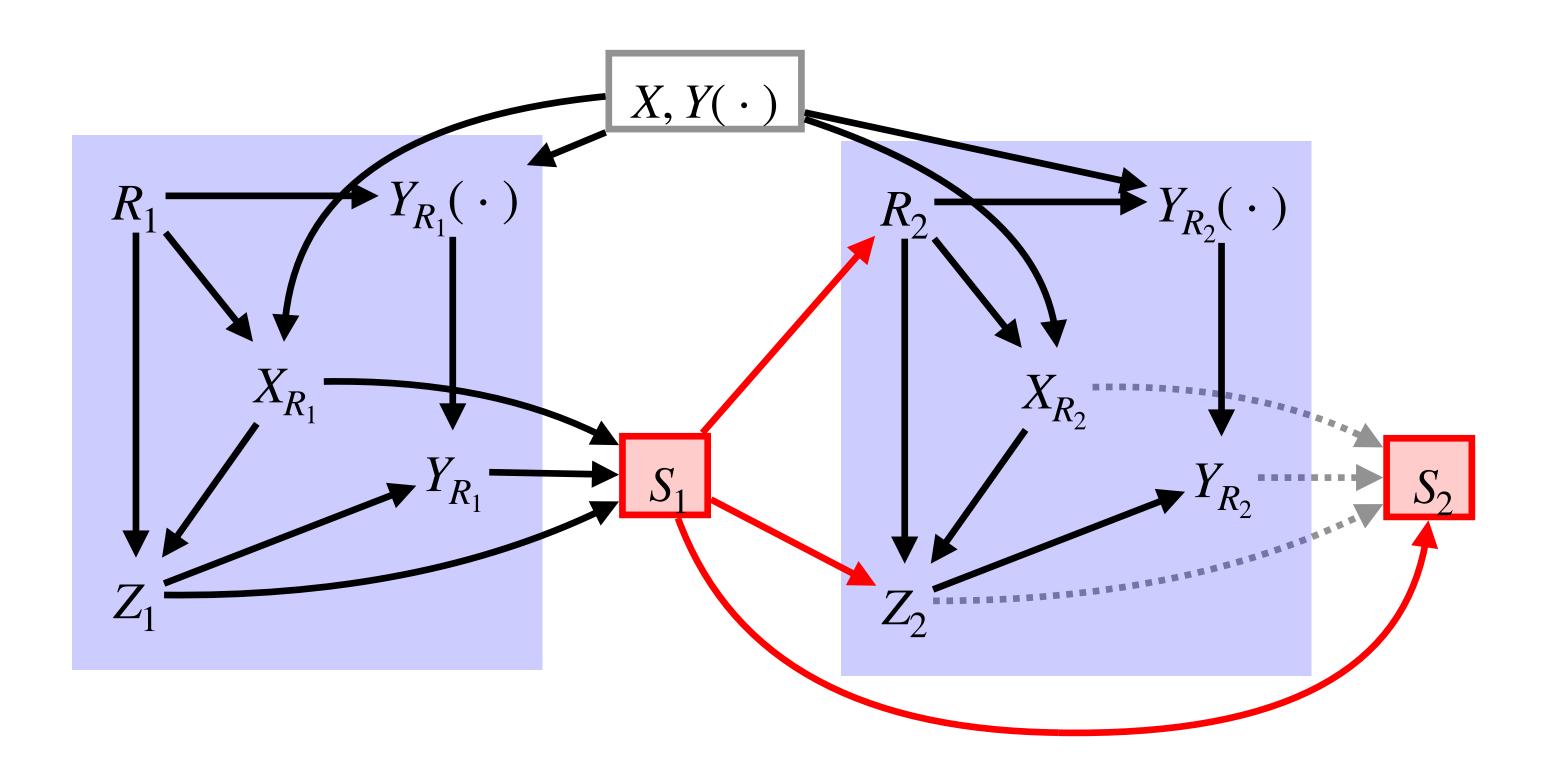
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- Short-hand: $W = (R, X_R, Y_R(\cdot))$





Assumption (A1):

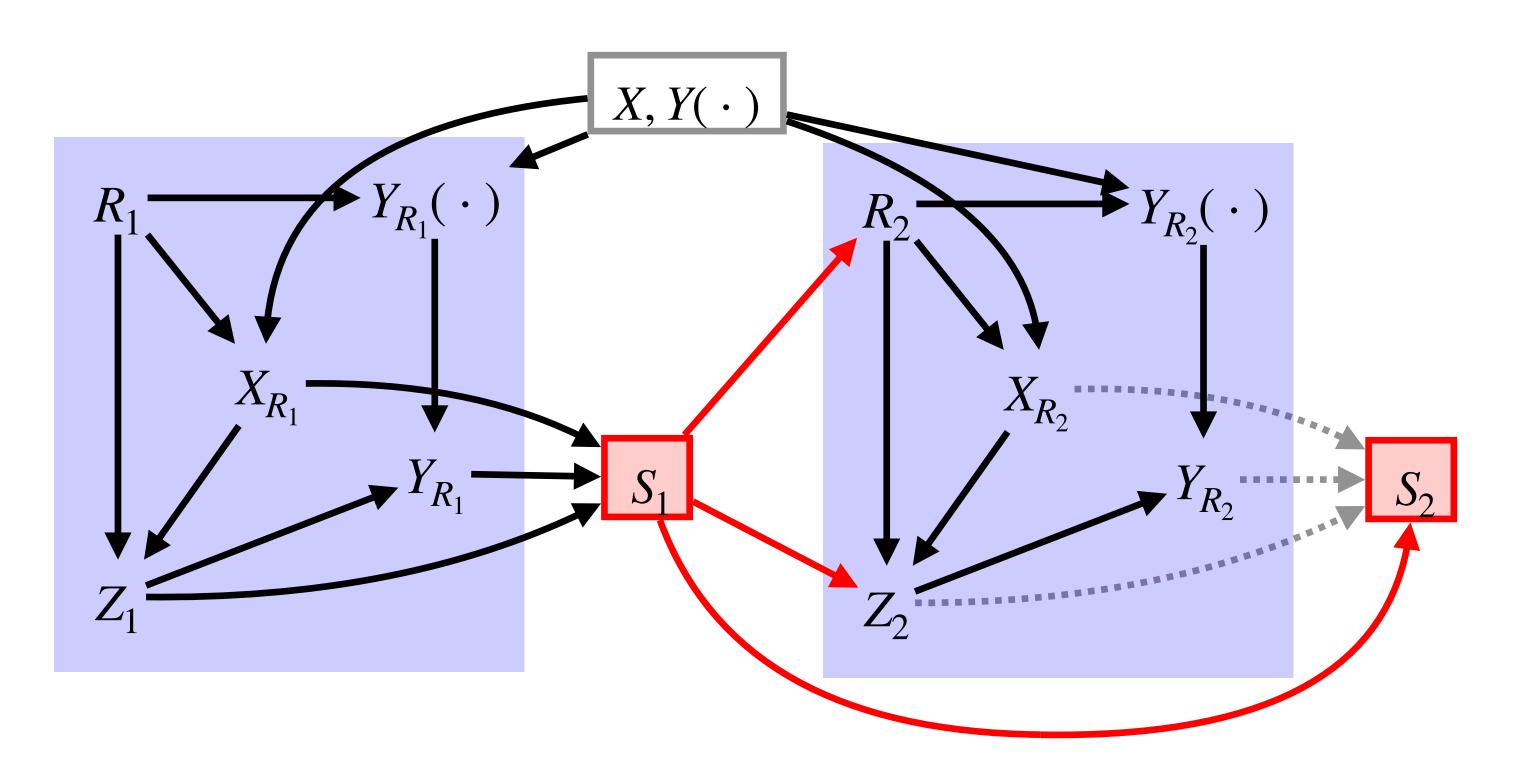
$$q(z \mid w) := \prod_{k=1}^K \mathbb{P}(Z_k = z_k \mid R_{[k]} = r_{[k]}, X_{R_{[k]}} = x_{R_{[k]}}, Y_{R_{[k-1]}} = y_{R_{[k-1]}}, Z_{[k-1]} = z_{[k-1]}) \text{ is known.}$$



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- Is there a problem when the experiment is adaptive?

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Selective Randomization Inference

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 - Selective randomization inference:

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$$\mathbb{P}(Z = z \mid W = w, S(Z) = s) = \frac{\mathbf{1}\{S(z) = s\} \cdot q(z \mid w)}{\sum_{z'} \mathbf{1}\{S(z') = s\} \cdot q(z' \mid w)}$$

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Formula for p-value:

$$P_{sel} = \frac{\sum_{z^*} \mathbf{1} \{ T(z^*, W) \le T(Z, W) \} \cdot \mathbf{1} \{ S(z^*) = S(Z) \} \cdot q(z^* \mid W)}{\sum_{z^*} \mathbf{1} \{ S(z^*) = S(Z) \} \cdot q(z^* \mid W)}$$

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• Rejection sampling, Markov Chain Monte Carlo (MCMC)

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 - test $Y_i(1) Y_i(0) = \tau$ for different τ
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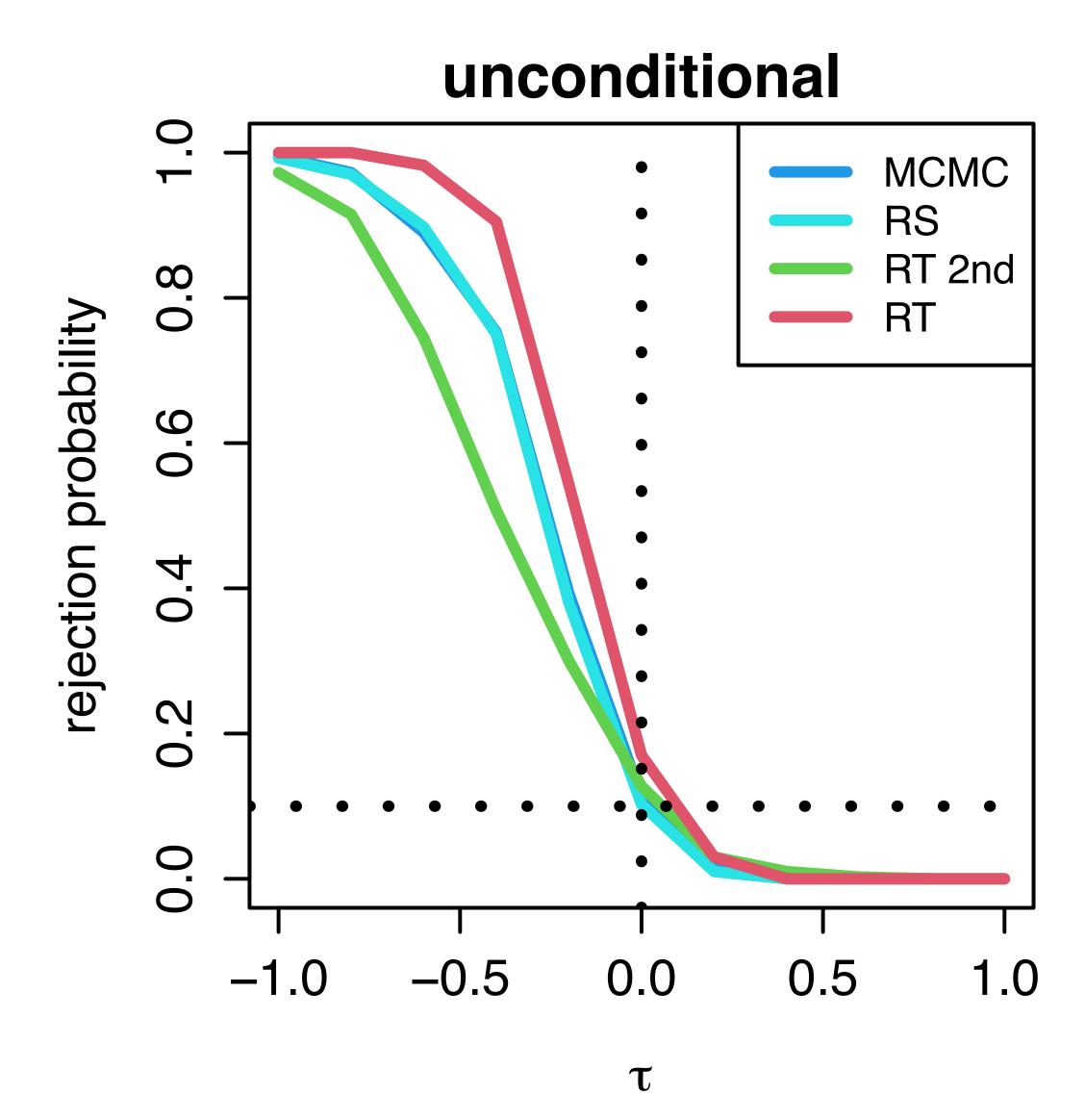
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- Data carving: non-adaptive hold-out units

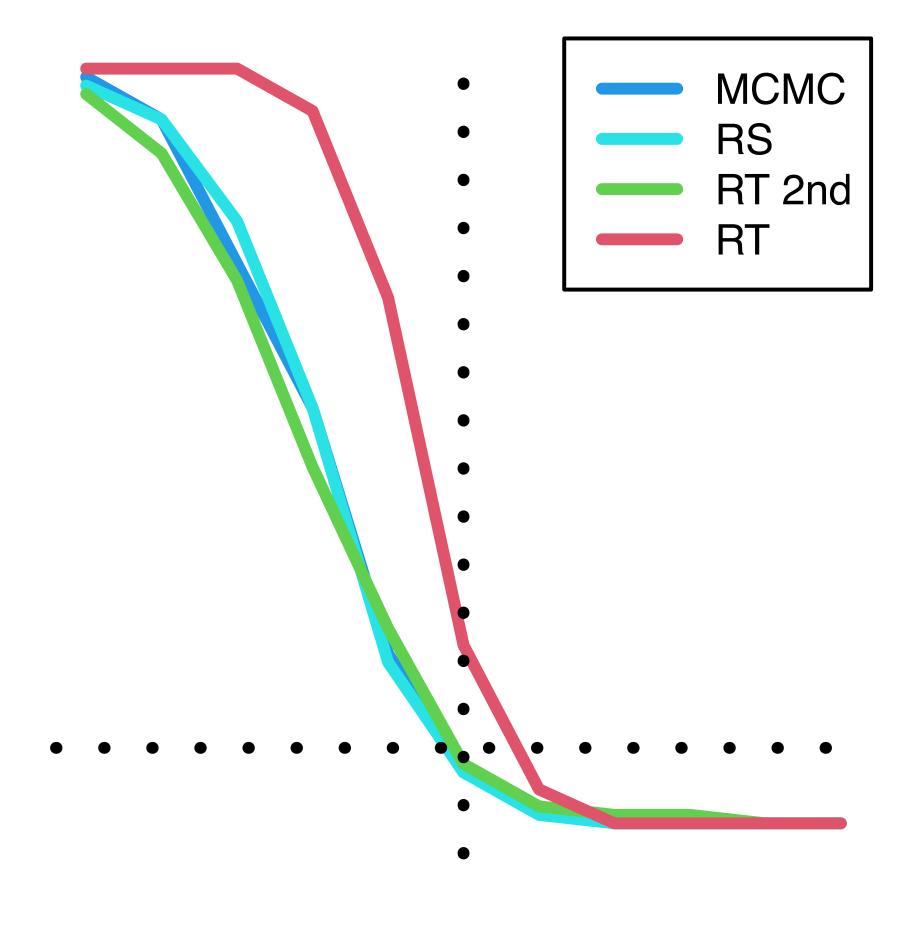
- 2 stages, 2 treatments $Z_i \in \{0,1\}$, 2 groups $X_i \in \{\text{low}, \text{high}\}$
- Potential outcomes: $Y_i(0) = Y_i(1) \sim N(0,1)$ i.i.d.
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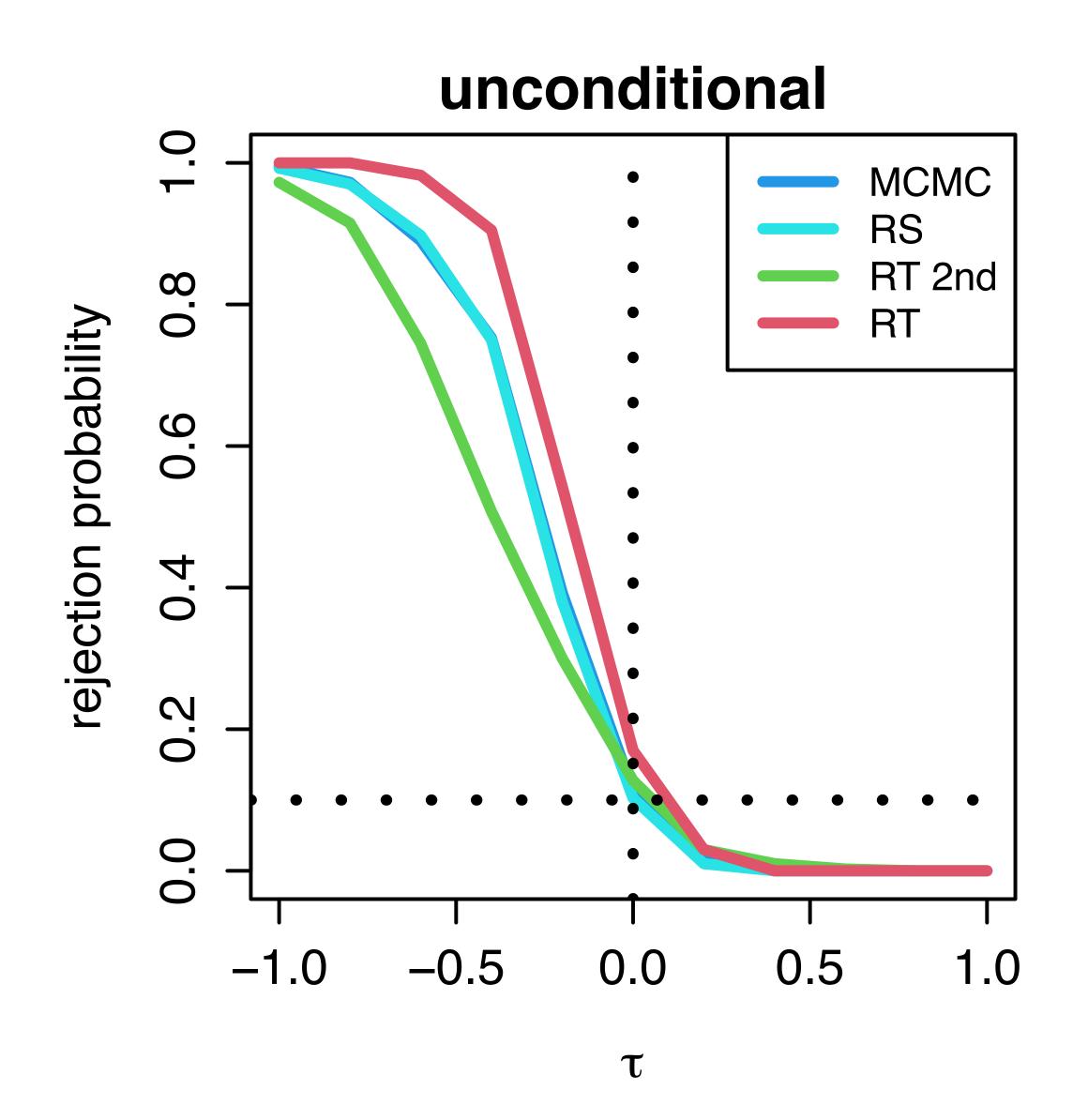
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- Selection variable:

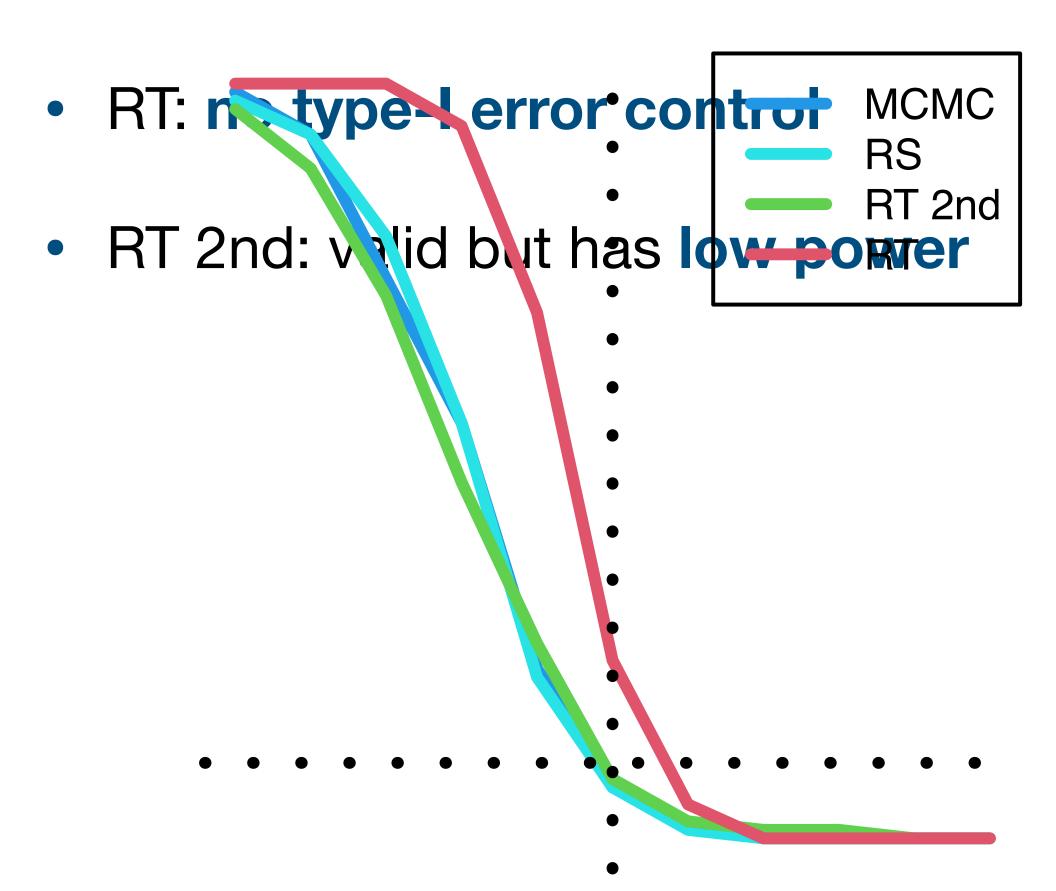
$$S = \begin{cases} \text{only low,} & \Delta < \Phi^{-1}(0.2), & \text{recruit 40 from group } X_i = \text{low} \\ \text{only high,} & \Delta > \Phi^{-1}(0.8), & \text{recruit 40 from group } X_i = \text{high} \\ \text{both,} & \text{otherwise,} & \text{recruit 20 from each group} \end{cases}$$

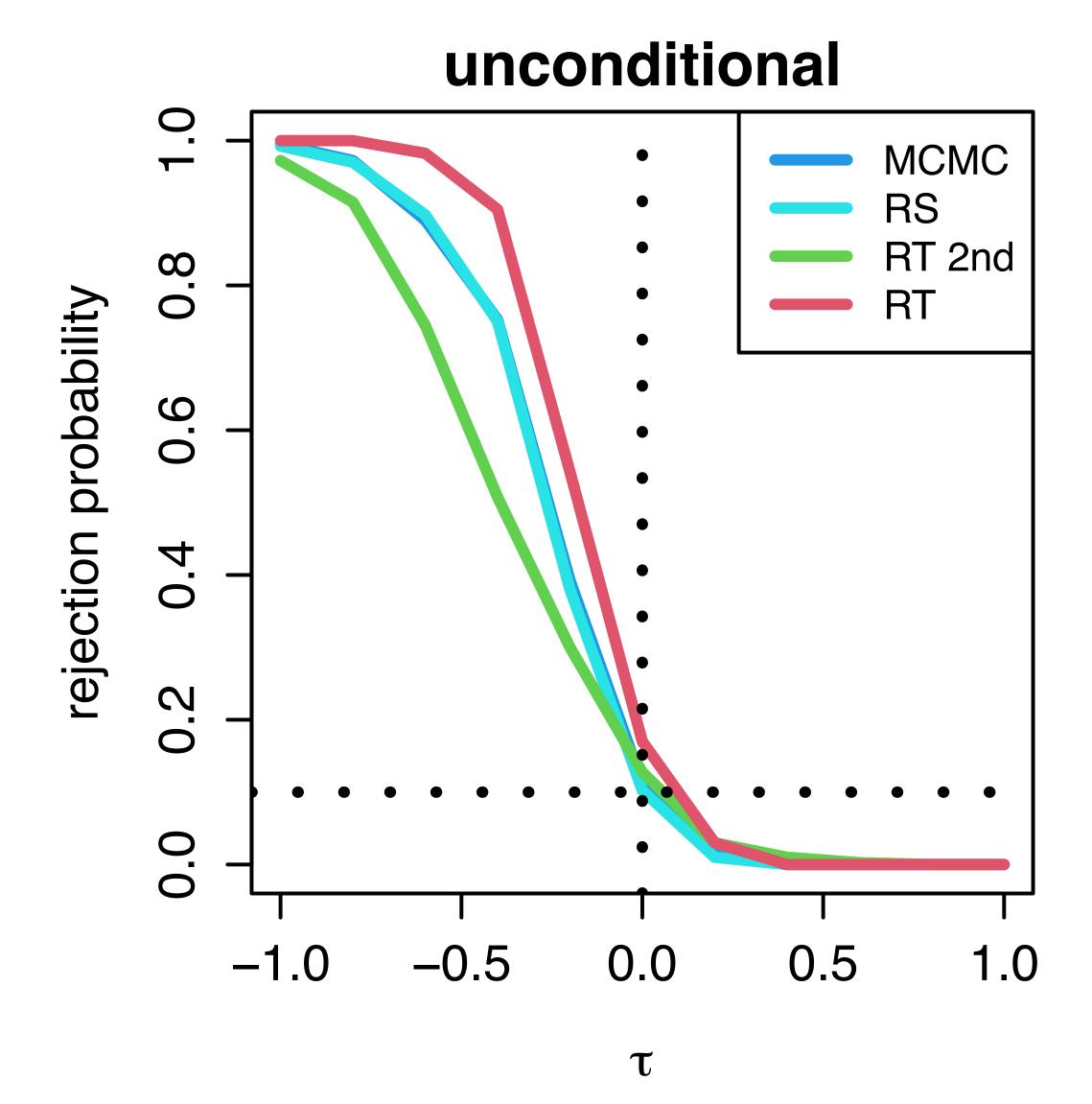


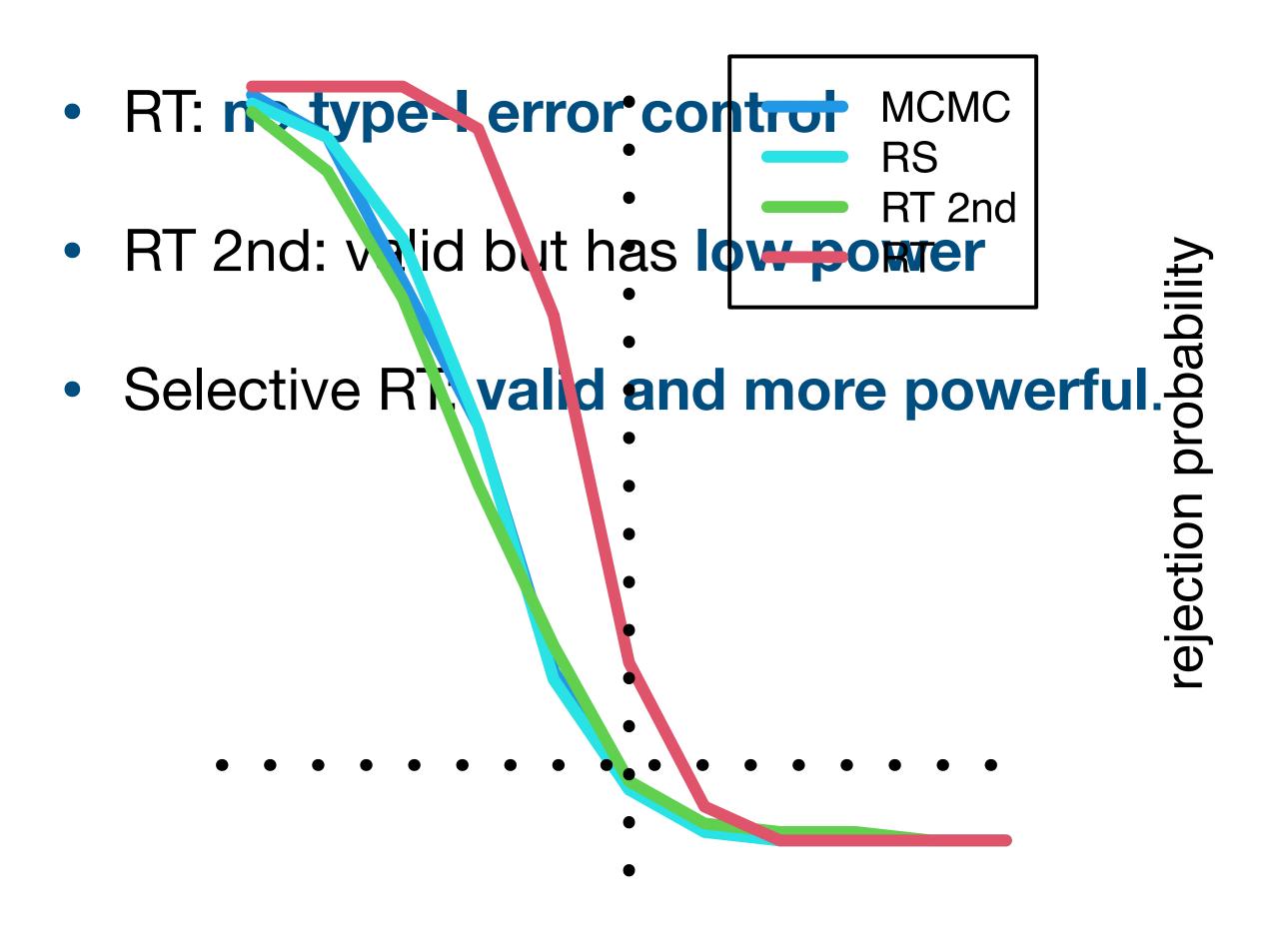


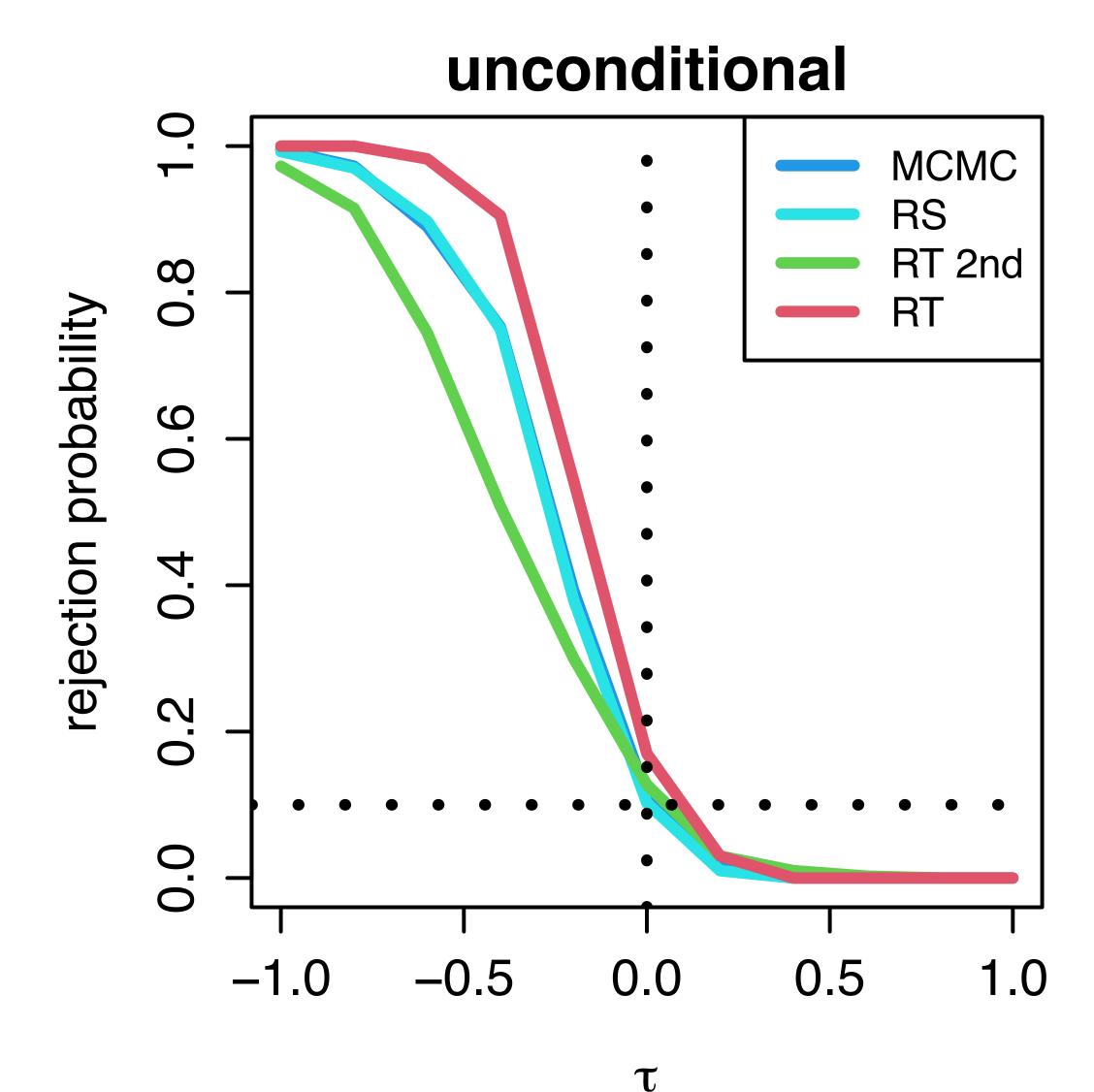
rejection probability

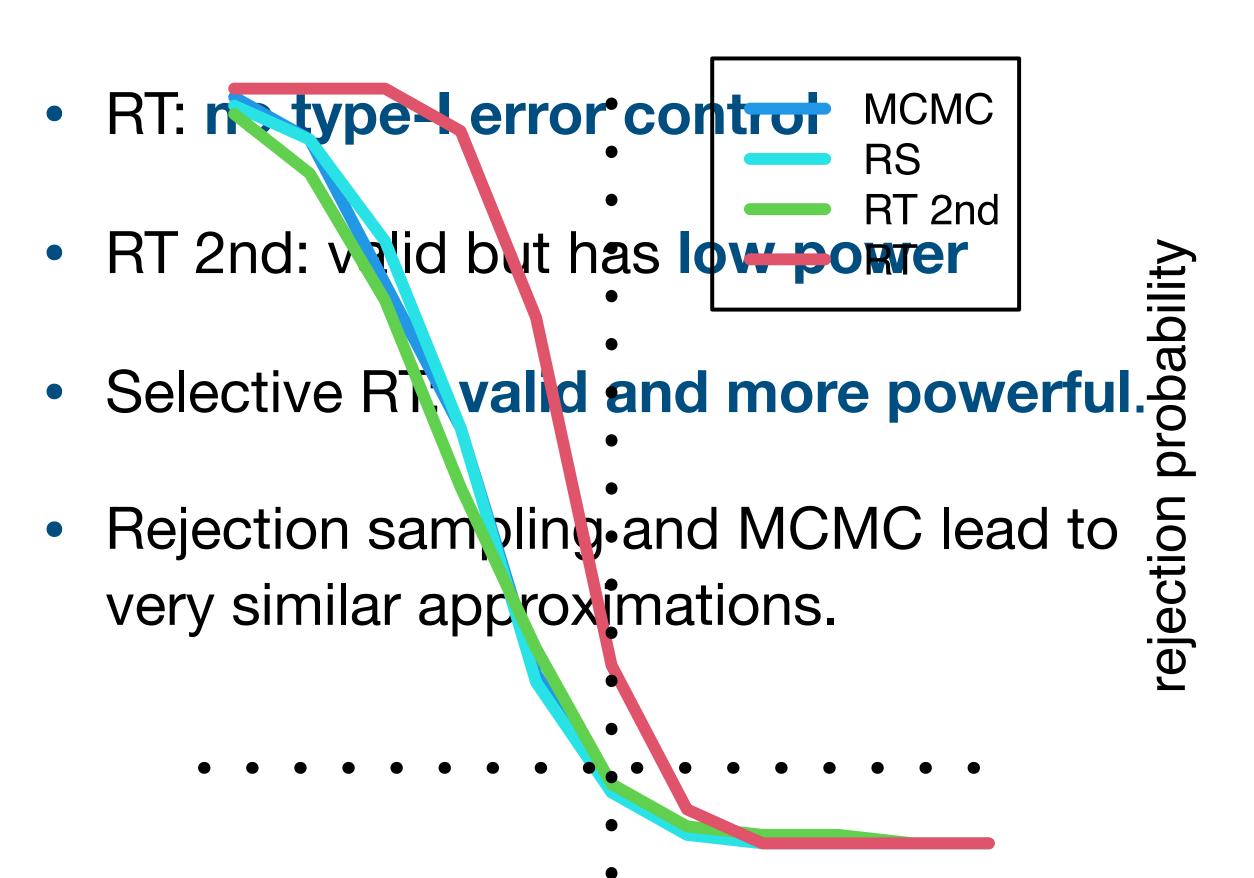




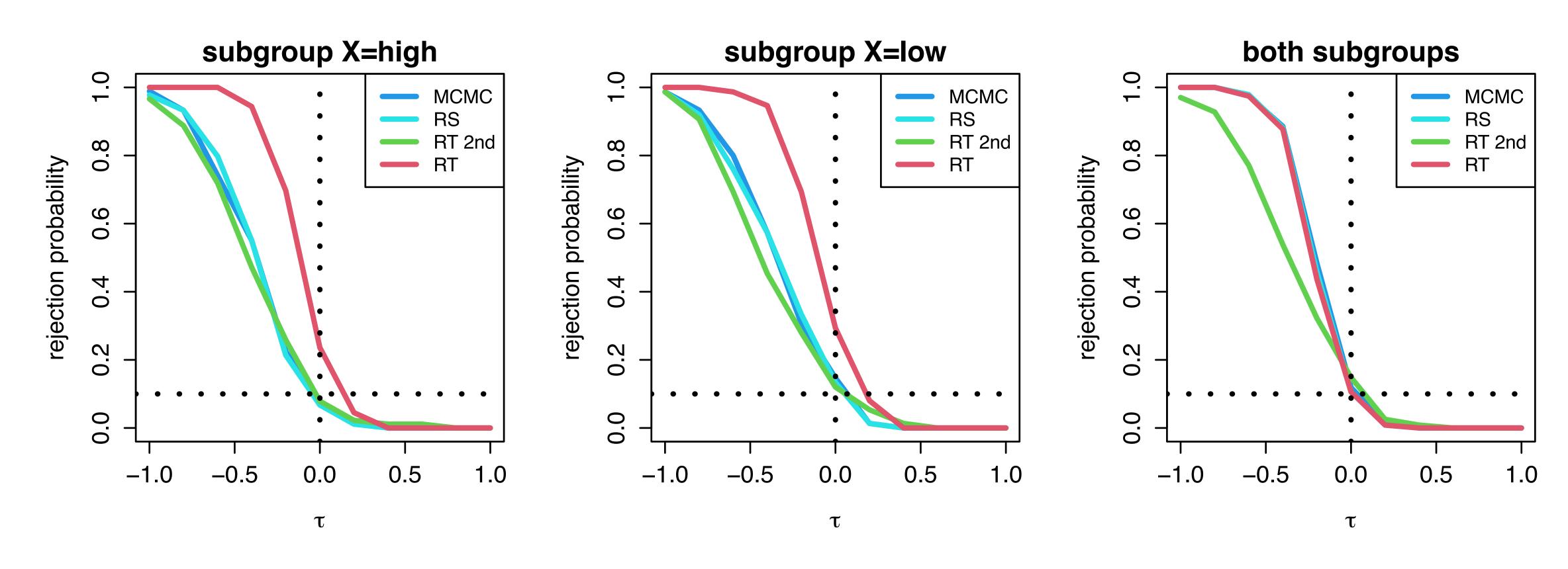




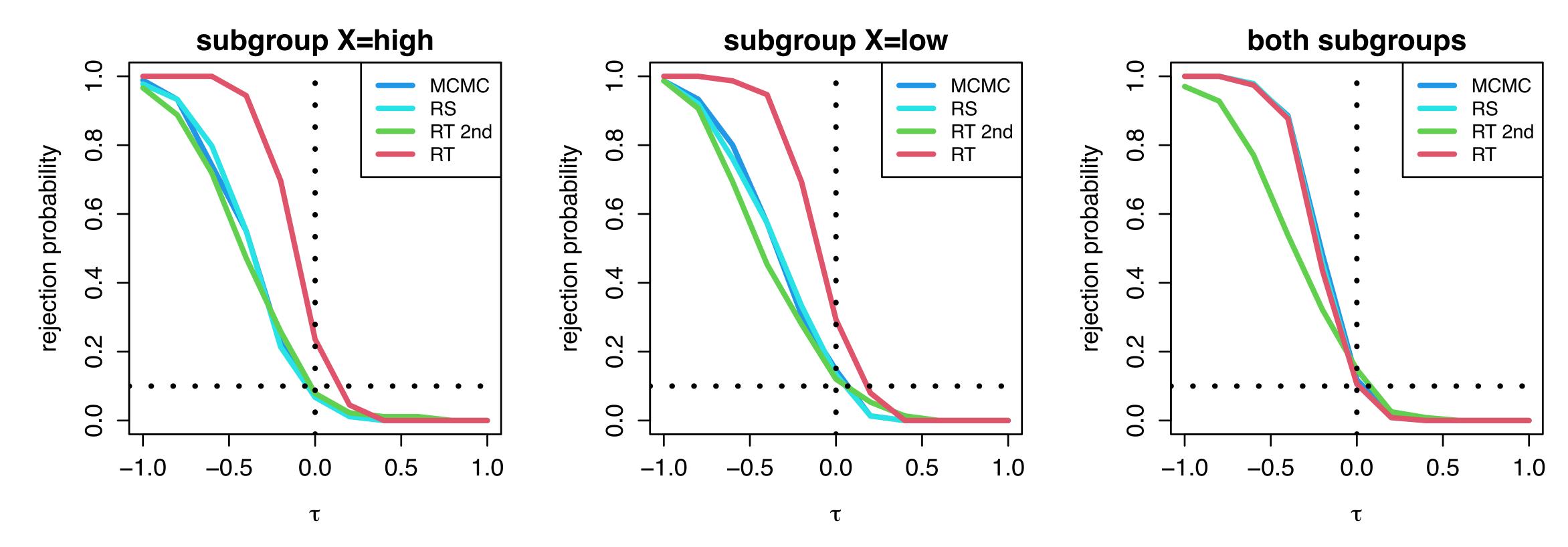




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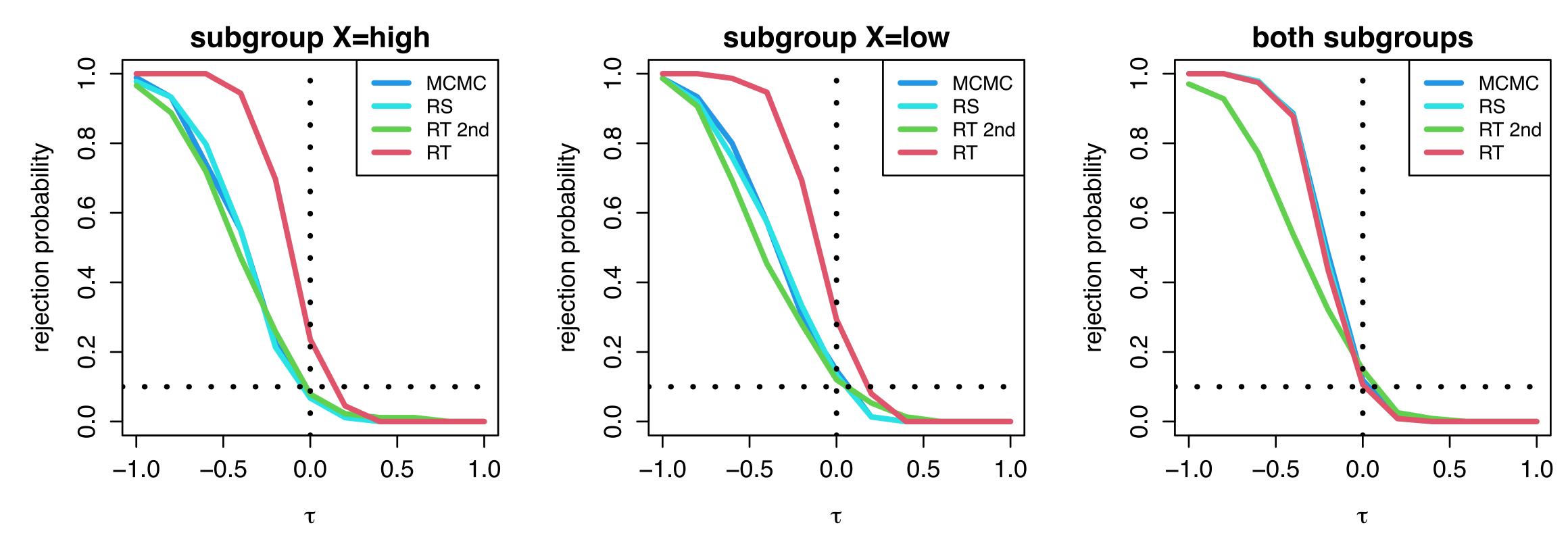


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Type-I error control in every subgroup

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- Type-I error control in every subgroup
- Gain in power when there is a lot of "randomness left"

Conclusion

- Experiments with adaptive treatments, recruitment and null hypothesis
- Visualization via DAGs
- Key idea: Conditioning randomization p-value on the selection information
- Computability under general assumptions
- Approximation via rejection sampling or MCMC

Thanks for your attention!



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Hold-out Units

